

START YOUR OWN BUSINESS IN JUST 15 LACKS

Be a proud owner of
ManeStreet Franchise salon.

My Salon
My Style

maneSTREET
— THE FAMILY SALON —

About ManeStreet

Mane Street is brought to you by the founders of Mane'a – the premium brand of high end unisex salons operating in Andhra Pradesh and Telangana states. Mane Street is the budget version of Mane'a and is more like the neighbourhood salon offering the same salon services at much more affordable prices.

Mane Street being an offshoot of Mane'a imbibes the passion for creative hairdressing and brings the same professionalism and work culture to a more spread audience. Mane Street strives to enhance the domain of organized saloon services among the masses, while giving them the taste of creative hairdressing and other salon services.

Our Vision

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To provide a world class salon services that offer total Hair & Beauty solutions with experts across India to the common man in affordable prices



TRENDS IN GROOMING

Personal grooming was once attained by women. But today, both the sexes are equally competing to look good and feel confident. Grooming is not only transforming the personal outlook, but also enhancing the confidence factor in the person. Be it the young, just out-of-college, earning class or the middle-aged people trying to hide their age and look great, everybody are willing to spend to look good and get groomed.





The size of the salon industry today is about Rs. 9500 crores and growing at a brisk pace of 35% every year. Though the organized salon segment in this industry is pegged at 25% of the size, there is humongous potential for it to grow in the long term, given the awareness and willingness of end customers to spend on grooming.

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Franchising in Salon Business

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The size of the salon industry today is about Rs7700 crores. Franchising is the sure way to succeed in the organized salon business. It is a tested, proven and win-win strategy for both the franchisor and franchisee. With the industry in the growing stage, there is ample market potential waiting to be tapped and become successful. Organized salon franchise network in India currently stands at more than 2000 franchisees and is fast expanding.

56 per cent of the franchisee owners who take the lead of the salon franchising in India are in the age bracket of 25-35 years and reaping high returns.

Also, 60 per cent of the franchisees reported that they are interested in taking up an additional beauty salon franchise.

Forty-four per cent of the respondents reported that they are getting good returns and 30 per cent reported that the returns are excellent.

Brands involved in our salons

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L'ORÉAL
PROFESSIONNEL
PARIS

O₃+

CHERYL'S

FRANCHISE PARTNERS

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Who can be our partner?



Anyone with these qualities:

- ⊖ Passion for salon industry
- ⊖ The urge to make it big
- ⊖ Ready to invest and looking for good business opportunities with handsome ROI
- ⊖ People who are committed and willing to sit in the salon to manage it

Ideal place should be

- ⊖ Commercial business complex
- ⊖ With good floating population
- ⊖ Nearness to residential areas of middle and upper middle class

**Area Only:
800 to 1000 Sq.ft.**





1 **Initial Investment**
Rs. **15** to **20** Lakhs

2 **Working Capital**
6 months

3 **Breakeven Period**
4 to 6 months

4 **Return on Investment**
24 to 30 months

Franchisee earns from

- Service Turnover
- Sales of Retail Products

Mane'a earns from

- Brand Fee
- Monthly fixed fees as continuing franchise fees





- ⊖ **Franchisee Induction & Training**
- ⊖ **Guidance on Site selection**
- ⊖ **Architect and layout finalizing**
- ⊖ **Project Handholding**
- ⊖ **Staff Recruitment Guidance**
- ⊖ **Pre launch promotions guidance**
- ⊖ **Ongoing staff training**
- ⊖ **Staff Assessment & appraisal process**
- ⊖ **Guidance in legal & Statutory requirements**
- ⊖ **Business development support through Promotions**
- ⊖ **Brand building and PR activities**
- ⊖ **Quality tracking system**
- ⊖ **Business Information system**
- ⊖ **Providing business guidelines**

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**Come join the family and
be part of the growth story**

